

# Prosper Professional Services Announces the Launch of the UCITS Fund: Plurimi World Long Short Equity (PWLSE): Innovation Driving Performance

Geneva, January 28, 2025 – Prosper, a key player in fund distribution for professional clients based in Switzerland, announces the launch of the Plurimi World Long Short Equity (PWLSE, pronounced "Pulse"), a groundbreaking UCITS fund combining artificial intelligence with discretionary management. Since its inception on January 13, 2025, the fund has already attracted significant investor interest, raising over USD 40 million in assets.

#### Proven Expertise at the Heart of the PWLSE Strategy

The fund is built on an innovative strategy developed by a renowned duo: Patrick Armstrong, CIO of Plurimi Group, and Eugen Fostiak, Head of AI & Machine Learning. With over 20 years of collaboration, this experienced team has spearheaded numerous award-winning solutions, including their flagship Prosper Global Macro fund rated 5 stars by Morningstar.

With USD 9 billion in assets under management at Plurimi Wealth LLP, the strength and expertise of this London-based firm further enhance the credibility and potential of PWLSE.

#### **Cutting-Edge Technology Driving Performance**

PWLSE is redefining long/short investment standards by integrating a proprietary, scalable model based on artificial intelligence (AI) and machine learning. This advanced technological approach enables:

- removing behavioral and human biases from stock selection,
- continuously screening and analysis of a large universe of 5,000 companies across 45 countries,
- identifying top investment opportunities while shorting those with unfavorable characteristics.

In today's era, where traditional financial analysis of companies has been eclipsed by the continuous analysis of vast datasets, Al naturally serves as a decision-making aid in active portfolio management. Signals generated by Al for stock selection are implemented by the management team, which retains a discretionary approach to portfolio decisions.

## **An Optimized Structure for Demanding Investors**

The fund is composed of a balanced portfolio, featuring 30 long and 30 short positions, with a net exposure of approximately 50%. This strategy targets a performance of 50% of the MSCI World Index (TR) + 5% per annum, while maintaining controlled volatility at 10%. The adoption of the Luxembourg UCITS framework ensures full transparency, daily liquidity, and a secure environment for investors.

#### **Immediate Success and Promising Prospects**

The launch of PWLSE marks a decisive milestone in the evolution of Prosper and Plurimi. Since its initial inception as an active certificate in 2020, the strategy has already demonstrated its effectiveness, delivering attractive risk-adjusted returns. Transitioning to a UCITS fund further enhances its appeal among professional investors.

The fund's immediate success, with over USD 40 million raised within weeks, reflects investor confidence in this innovative approach.

#### A Fund Designed for the Future

PWLSE represents the future of asset management, blending technological innovation with human expertise. The fund is an ideal solution for professional investors seeking performance-driven, transparent offerings tailored to today's economic challenges.

## **Practical Information**

The fund is available in multiple share classes, including EUR, USD, CHF, and GBP, with no minimum investment.

For additional information or to request the fund prospectus and information sheet free of charge, contact: team@prosperfunds.ch - T: +41 22 752 69 69

# **About Plurimi**

Managing USD 9 billion in assets, with offices in London, Dubai, and Monaco, Plurimi Wealth LLP has been an independent wealth manager since 2007, catering to ultra-high-net-worth individuals, family offices, and institutions.

# **About Prosper**

Prosper (Prosper Professional Services SA) is a Swiss fund distribution company. Its mission is to bridge the gap between specialized asset managers and wealth managers by providing commercial, marketing, and administrative services.